

MEMORANDUM OF UNDERSTANDING (MOU)

Trinity College for Women (Arts and Science), Namakkal, permanently affiliated to Periyar University, Salem, recognized under section 2f and 12b of the UGC Act 1956 and Accredited by NAAC A plus and having address at Trinity College for Women, Trinity Nagar, Mohanur Road, Namakkal – 637 002.

&

M/s. Beauty and Fashion Industry,
46/26A Vittalapuri 7th Street,
Kattur,
B. Komarapalayam – 638 183,
Namakkal District.

FOR

SOCIAL AND PROFESSIONAL DEVELOPMENT

MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding (hereinafter called as the "MOU") between the Trinity College for Women, Namakkal, an institution, Permanently Affiliated to Periyar University, Salem, a college recognized under section 2f and 12B of the UGC Act 1956 and Accredited by NAAC A Plus, having address at Trinity Nagar, Mohanur Road, Namakkal, The first party represented herein by its Principal.

And

M/s. Beauty and Fashion Industry, 46/26A Vittalapuri 7th Street, Kattur, B. Komarapalayam – 638 183, Namakkal District, represented herein by its

Name of Competent Authority/Representative -

Mrs. R. Pavithra, Director – Makeup Artist of the firm

PURPOSE OF MOU

The primary objective of this Memorandum of Understanding between the Trinity College for Women, Namakkal and M/s. Beauty and Fashion Industry, B. Komarapalayam is to create a means of cooperation between the two entities, subject to the terms of this MOU. It shall endeavour to strengthen, promote and develop practical knowledge, skill, training and development between the Parties on the basis of equality and mutual benefit.

In Particular, this MOU is intended to

1. Enhance entrepreneurial mind-sets to the students of Trinity College for Women, Namakkal, through various workshops and training programme on social and professional development.
2. Generate strategic thinking capabilities
3. Assist the students in better time management skills
4. Better communication and transferable skills

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SETFORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:-

Clause 1

CO-OPERATION

1. Both parties are united by common interests and objectives, and they shall establish channels of communication and cooperation that will promote and advance their respective operations. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.
2. The cooperation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the Second Party providing significant inputs to them in developing suitable teaching/training systems, keeping in mind the needs of the Second Party.

Clause 2

- 2.1 Both parties believe that close cooperation between the two would be major benefit to the student community to enhance their skills, knowledge and placement.
- 2.2 The first party will give valuable inputs to the Second Party in teaching/training methodology so that the students fit into the industrial scenario meaningfully.
- 2.3 The interaction between industry and Trinity College for Women, will give an insight into the latest developments/requirements of the industries. The First party to permit the Faculty and Students of the Second Party to visit Trinity College for Women, Namakkal and also involve in Industrial Training Programs for the Second Party. The Industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career.
- 2.4 The first party will train the students of the Second Party on the latest trend in the Industry in order to bridge the gap in skill and make them ready for Industry.
- 2.5 The first party will extend the necessary support to deliver guest lecturers to the students of the Second Party on the technology trends and in house requirements.

- 2.6 The First Party will actively engage to help the delivery of the training and development of students of the Second Party into internships.

Clause 3

3.1 The validity of the agreement is three from the date of agreement.

3.2 Both parties may be terminating this MOU upon three months' notice in writing. In the event of Termination, both parties have to discharge their obligations. The parties may decide to further extend the term of this MOU by mutual consent on such term agreed between them.

Clause 4

4.1 The Memorandum of Understanding shall not give rise to any financial obligation by one Party to the other.

4.2 Each party shall bear its own cost and expenses in the implementation of this Memorandum of Understanding.

4.3 If any of the activities mentioned above, wherever financial aspects are involved, a MOU unit, payment conditions, etc., would be spelt out clearly before starting the activity.

Clause 5

CONFIDENTIALITY

During the tenure of the MOU and afterwards, unless both parties permit the disclosure, both parties will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of projects covered under this MOU.

Clause 6

AMENDMENTS

No amendment or modification of this MOU shall be valid unless the same is made in writing by all the parties or other authorised representatives and specifically stating the same to be an amendment of this MOU. The modification shall be effective from the date on which they are made unless otherwise agreed to.

THE SYLLABUS OF THE COURSE -

PROFESSIONAL MAKEUP, HAIRSTYLING & SAREE DRAPING

Course Content & Practical Training

1. MAKEUP – THEORY & HANDS-ON PRACTICE

Makeup Fundamentals

- Introduction to Professional Makeup
- Makeup Products, Tools & Their Uses
- Skin Preparation & Skin Types
- Colour Theory & Shade Selection
- Face Shapes & Face Analysis
- Base Makeup Techniques
- Foundation, Concealer & Colour Correction
- Contouring, Highlighting & Blush Application
- Eyebrow Shaping & Definition
- Lip Makeup & Lip Correction
- Makeup Hygiene, Tool Sanitisation & Client Preparation
- Makeup Product Selection and Application Techniques

Eye Makeup Techniques

- Basic Eye Makeup
- Smokey Eye
- Cut Crease
- Halo Eye
- Full Glam Eye Makeup
- Eye Makeup Blending & Shading Techniques
- Different Eye Makeup Variations

Makeup Looks

- Self Makeup
- Party Makeup / Party Look
- Bridal Makeup
- Complete Look Creation

Practical Training

- Step-by-step demonstrations
- Product and tool handling
- Guided hands-on practice
- Individual corrections and feedback

- Complete makeup look practice

2. HAIRSTYLING – THEORY & HANDS-ON PRACTICE

Hairstyling Fundamentals

- Introduction to Professional Hairstyling
- Hair Types & Basic Hair Preparation
- Hair Tools and Their Uses
- Hair Sectioning Techniques
- Basic Hair Setting & Styling Techniques
- Hair Accessories & Their Application

Hairstyle Techniques

- Basic Curls
- Front Hairstyle Variations
- Bun Hairstyles
- Bridal Hairstyles
- Braided Hairstyles
 - Messy Braid
 - Loop Braid
 - Heart Braid
- Creative Hairstyle Variations
- Complete Hairstyle Creation

Practical Training

- Step-by-step hairstyle demonstrations
- Hands-on practice
- Sectioning and styling techniques
- Individual corrections and guidance
- Practice of complete hairstyles

3. SAREE DRAPING – THEORY & HANDS-ON PRACTICE

Saree Draping Techniques

- Introduction to Saree Draping
- Saree Pre-Pleating
- Basic Saree Draping
- Pleat Formation & Neat Finishing
- Fluffy Pleats
- Saree Ironing & Finishing
- Box Folding Method
- Hanger Folding Method
- Saree Handling, Finishing & Presentation

Practical Training

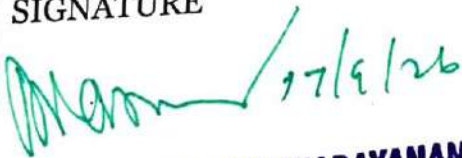
- Demonstration of different saree preparation methods
- Hands-on saree pleating and draping
- Neat finishing and presentation techniques
- Practice of different folding and storage methods

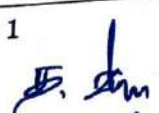
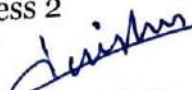
5. COMPLETE PRACTICAL TRAINING

AGREED

FOR TRINITY COLLEGE FOR WOMEN, NAMAKKAL	FOR BEAUTY AND FASHION INDUSTRY, B. KOMARAPALAYAM - 638 183,
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NAME & DESIGNATION	NAME AND DESIGNATION
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SIGNATURE  Dr. M.R. LAKSHMINARAYANAN, Principal, Trinity College for Women (Arts & Science), Namakkal - 637 002.	SIGNATURE  R. PAVITHRA, Beauty & Fashion Industry 46/26-A, VITTALAPURI, 7th St. KATTUR - B. KOMARAPALAYAM - 638 683
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Witness 1  Dr. T. Geetha Asst. Professor in Tamil Trinity College for Women Namakkal.	Witness 2  S. VAISHNAVI, 303/2 KUTTAITHOTAN, NEIKKARAPATTI, TIRUCHENGODE. NAMAKKAL.
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