

TRINITY COLLEGE FOR WOMEN (ARTS&SCIENCE) NAMAKKAL

Permanently Affiliated to Periyar University

Webinar on

CAREER GUIDANCE FOR
COMMERCE GRADUATES



Special Speaker

Dr. R. ARUL

Assistant Professor & Research Advisor

PG department of Commerce Computer Applications

*St. Joseph's College
Tiruchirappalli*

Organised by

Department of Commerce

Programme via

Google Meet 

Join At 10.30AM 

Date: 18.05.2020 

We Cordially Invite You

PROGRAMME

Date: 18-05-2020, Monday

Time: 10.30AM

Venue: Google Meet

Welcome	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women,
Introduction of the Guest	:	Dr. S. Devi Assistant Professor in Economics, Department of Commerce,
Special Address	:	Dr. R. Arul, Assistant Professor and Research Advisor, PG Department of Commerce, St. Joseph's College, Tiruchirappalli.
Feedback session		
Vote of Thanks	:	Mrs. G. Nithya, Assistant Professor

He explained the objectives, significance and merits of carrier guidelines for commerce graduates in this competitive world. Hiring right people, organizing training programmes, giving knowledge benefits, Job security for the employees, paying reasonable salary, proper promotion, giving incentives and job satisfaction are very important for human resource strategies, he emphasized.



TRINITY COLLEGE FOR WOMEN

(Arts & Science)

NAMAKKAL- 637002. Tamilnadu

DEPARTMENT OF COMMERCE



in

ENTREPRENEURIAL DEVELOPMENT

"COMMEX - 2020"



Quiz Link

<https://forms.gle/Cfiv1j3uwUbVio1V9>

Date: 02-06-2020

To

05-06-2020

Organizing Committee

Dr.G.Selvalakshmi
HOD of Commerce
and Staff members

TRINITY COLLEGE FOR WOMEN

(Arts&Science), NAMAKKAL

(Permanently affiliated to Periyar University)

*Organised by
Department of Commerce*

Webinar on

KNOW YOUR SOFT SKILL

Speaker

Dr. S. RAGHAVAN

*Head, Department of Soft skill,
Srimad Andavan Arts and Science College,
Tiruchirapalli.*

Monday 8th June 2020 At 3pm

We gladly invite you

Google
meet

PROGRAMME

Date: 08-06-2020, Wednesday

Time: 3.00PM

Venue: Google Meet

Welcome	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women,
Introduction of the Guest	:	Dr. G. Selvalakshmi Assistant Professor and Head, Department of Commerce
Special Address	:	Dr. S. RAGHAVAN Head Department of Soft Skill, Srimad Andavan Arts and Science College, Tiruchirapalli.
Feedback session		
Vote of Thanks	:	Dr. M. Sasikala, Assistant Professor

The Entrepreneurship Development Cell (EDC), Research, Development and Innovation Cell (RDIC), SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) and the department of Commerce jointly organized a 1 day webinar event on 08.06.2020. It was held through the Google Meet. The title of the webinar programme was “KNOW YOUR SOFT SKILL” In this regard, Dr S.RAGHAVAN, Head Department of Soft Skill , Srimad Andavan Arts and Science College, Tiruchirapalli., was the invited speaker.



TRINITY COLLEGE FOR WOMEN (Arts & Science)

Namakkal - 637002, Tamilnadu, India.

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PG AND RESEARCH DEPARTMENT OF COMMERCE

***Cordially invites you to a
National Webinar on
COVID - 19 IMPACT ON FOOD SYSTEMS IN INDIA***



Chief Guest
Dr.R.GOPINATH, Ph.D
Senior Scientist,
Agriculture, Nutrition and Health,
M S Swaminathan Research Foundation,
Chennai.

Date	• 10.07.2020
Time	• 2.00 pm to 3.00 pm
Platform	• Google Meet

With Warm Regards,

Patron

Dr.M.R.Lakshiminarayanan, Principal

Convener

Dr.G.Selvalakshmi, HOD

Organising Secretaries

Dr.M.Sasikala

Dr.S.Devi

Mrs.G.Sathya sangari

Committee Members

Mrs.G.Nithya

Dr.L.Tamilselvi

Mrs.M.Umameswari

Mrs.D.Valarmathi

PROGRAMME

Date: 10-07-2020, Friday

Time: 2.00PM

Venue: Google Meet

Welcome	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women,
Introduction of the Guest	:	Dr. S. Devi Assistant Professor in Economics, Department of Commerce,
Special Address	:	Dr.R.GOPINATH, Ph.D Senior Scientist, Agriculture, Nutrition and Health, M S Swaminathan Research Foundation, Chennai.
Feedback session		
Vote of Thanks	:	Mrs. G. Sathiya sangari, Assistant Professor

On behalf of our College department of Commerce, National Service Scheme, Youth Red Cross, Red Ribbon Club, Research, Development and Innovation Cell and SWAYAM jointly organized a one day webinar event entitled “COVID 19 IMPACT ON FOOD SYSTEM IN INDIA” on 10.07. 2020. It was held through the Google Meet of Video Conferencing. ***Dr.R.GOPINATH, Ph.D***,Senior Scientist ,Agriculture Nutrition and Health,M S Swaminathan Research Fondationc ,Chennai , was the invited speaker.



TRINITY COLLEGE FOR WOMEN (Arts & Science)

Namakkal - 637002, Tamilnadu, India.

Permanently Affiliated to Periyar University, Salem.

PG AND RESEARCH DEPARTMENT OF COMMERCE

Organises

One Day Webinar on

"AN OVERVIEW OF DIRECT TAX SYSTEMS IN INDIA"



Chief Guest

Dr. Y. Shafee,

**Associate Professor and Head,
Department of Bank Management,
Srimad Andavan Arts and Science College,
(Autonomous), Trichy**

20.07.2020



**11 Am to
12 Noon**



**Via
Google Meet**

*With Regards
Principal
&
Faculties of Commerce*

PROGRAMME

Date: 20-07-2020, Monday

Time: 11.00AM

Venue: Google Meet

Welcome	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women,
Introduction of the Guest	:	Dr. G. Selvalakshmi, Assistant Professor, Department of Commerce,
Special Address	:	Dr. Y. Shafee, Associate Professor and Head, Department of Bank Management, Srimad Andavan Arts and Science College, Trichy.
Feedback session		
Vote of Thanks	:	Mrs. G. Sathiya sangari, Assistant Professor



TRINITY COLLEGE FOR WOMEN

(Arts&Science)

Namakkal

Permanently affiliated to Periyar university

*Department of Commerce
Organises*

INTERACTIVE SESSION ON
Is becoming CA this easy??



Google Meet



Date: 17.7.2020

Time : 10.00 A.M

CA. S. KUMAR
*Chartered Accountant
Namakkal*

With Regards

*Principal
&*

Faculties of Commerce

PROGRAMME

***Date:** 17-07-2020, Friday*

***Time:** 10.00AM*

***Venue:** Google Meet*

Welcome and Introduction : **Dr.M.R.Lakshiminarayanan,**
of the Chief Guest Principal,
Trinity College for Women,

Presidential Address : **Thiru.P.K.Sengodan,**
Chairman,
Trinity College for Women,

Felicitation Address : **Er.K.Nallusamy,**
Secretary,
Trinity College for Women,

Special Address : **CA. S. Kumar**
Chartered Accountant,
Namakkal.

Feedback session

Vote of Thanks : **L. Keerthi, III B.Com**



TRINITY COLLEGE FOR WOMEN (Arts & Science)

NAMAKKAL -637 002, Tamil Nadu, India.

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**ENTREPRENEURSHIP DEVELOPMENT CELL,
RESEARCH, DEVELOPMENT & INNOVATION CELL, SWAYAM AND
DEPARTMENT OF COMMERCE**

Jointly Organize

One day Webinar Programme entitled

"WOMEN ENTREPRENEURSHIP - ISSUES, CHALLENGES AND SOLUTIONS"

"பெண் தொழில் முனைவோர் பிரச்சினைகளும், சவால்களும் மற்றும் அதற்குண்டான தீர்வுகளும்"



Resource Person

Dr. V. Ganeshkumar

*HOD & Assistant Professor in PG Commerce,
BWDA Arts and Science College,
Tindivanam Main Road,
Koliyankunam, Mailam, Villupuram District.*

Date: 22.12.2020

Time: 3 PM



Via Google Meet: <https://meet.google.com/jpa-euhy-dzr>

With Regards

Mr. P. K. Sengodan, Chairman

Er. K. Nallusamy, Secretary

Dr. M. R. Lakshminarayanan, Principal
Dr. Arasuparameswaran, Director-Academic
Dr. G. Selvalakshmi, Coordinator, EDC
Head, Department of Commerce
Dr. N. Elamathi, Coordinator, RDIC, SWAYAM members &
Faculty of Commerce, Trinity College For Women.

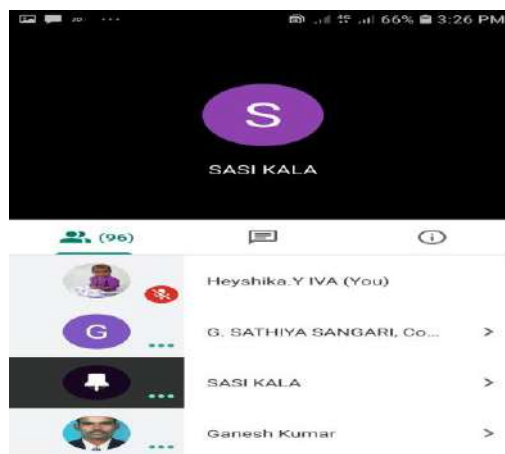
PROGRAMME

Date: 22-12-2020, Tuesday

Time: 3.00 PM

Venue: Google Meet

Welcome Address of the Chief Guest	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women,
Introduction of the Guest	:	Dr.G.Selvalakshmi, EDC-Co-Ordinator, Trinity College for Women,
Special Address	:	Dr.V.Ganesh Kumar HOD & Assistant Professor in Commerce, BWDA College of Arts & Science College, Mallam,Villupuram District.
Feedback session		
Vote of Thanks	:	Dr.M.Sasikala



Dr. V. Ganeshkumar, HOD & Assistant Professor in PG Commerce, BWDA Arts and Science College, Tindivanam Road, Mailam, Villupuram District was the invited speaker. The title of the webinar event was “Women Entrepreneurship-Issues, Challenges and Solutions (பெண் தொழில் முனைவோர் பிரச்சனைகளும், சவால்களும் மற்றும் அதற்குண்டான தீர்வுகளும்). A huge number of women around the world have set up and supervise their own businesses. It was not easy or simple for these women to succeed in business. They have to face a lot of difficulties, troubles and overcome a number of barriers to become successful in their ventures.

- Entrepreneurship Development Cell (EDC), Research, Development and Innovation Cell (RDIC), SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) and the department of Commerce of Trinity College for Women (Arts and Science), Namakkal jointly organized a one day webinar programme on 22.12.20. This event was held through the video conferencing of Google Meet.



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ENTREPRENEURSHIP DEVELOPMENT CELL,

RESEARCH, DEVELOPMENT & INNOVATION CELL, SWAYAM CELL AND

DEPARTMENT OF COMMERCE

Jointly organise

One day Webinar Programme entitled

"WHY DOES INDIA NEED MORE WOMEN ENTREPRENEURS"

**ஏன் இந்தியாவிற்கு அதிக பெண்
தொழில் முனைவோர் தேவையாக இருக்கிறது?"**



Resource Person

Dr. S. KARTHIKEYAN,

ASSISTANT PROFESSOR IN COMMERCE,

GOVERNMENT ARTS COLLEGE,

(AUTONOMOUS)

KUMBAKONAM - 612 001.

Date: 23.12.2020

Time: 3PM



Via Google Meet: <https://meet.google.com/osv-nssn-acp>

With Regards

Mr. P. K. Sengodan, Chairman

Er. K. Nallusamy, Secretary

Dr. M. R. Lakshminarayanan, Principal

Dr. Arasuparameswaran, Director-Academic

Dr. G. Selvalakshmi, Coordinator, EDC

Head, Department of Commerce,

Dr. N. Elamathi, Coordinator, RDIC,

SWAYAM members & Faculty of Commerce, Trinity College for Women.

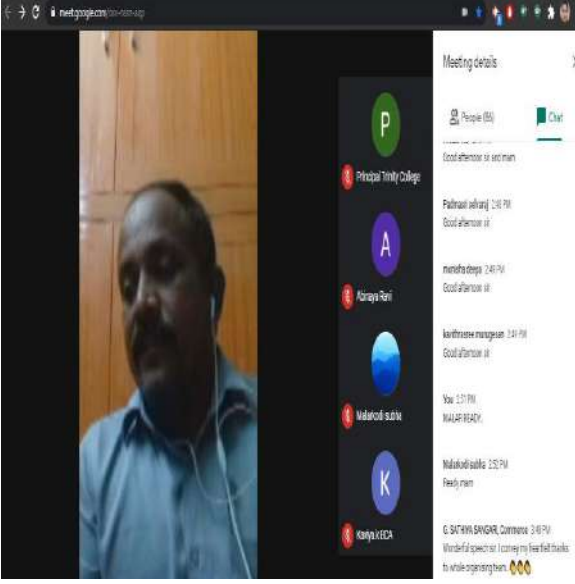
PROGRAMME

Date: 23-12-2020, Wednesday

Time: 3.00 pM

Venue: Google Meet

Welcome Address of the Chief Guest	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women, Dr.S.Arasuparameswaran, Director-Academic, Trinity College for Women,
Introduction of the Guest	:	Dr.G.Selvalakshmi Assistant Professor & Head Department of Commerce, Trinity College for Women,
Special Address	:	Dr.S.Karthikeyan, Assistant Professor in Commerce, Govt. Arts College , Kumbakonam.
Feedback session		
Vote of Thanks	:	Mrs.G.Sathiyasangari Assistant Professor



“Why India does needs more women entrepreneurs?” ஏன் இந்தியாவிற்கு அதிக பெண் தொழில் முனைவோர் தேவையாக இருக்கிறது?.

The Entrepreneurship Development Cell (EDC), Research, Development and Innovation Cell (RDIC), SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) and the department of Commerce jointly organized a 1 day webinar programme on 23.12.2020. It was held through the Google Meet. The title of the webinar event was “Why India does needs more women entrepreneurs?” ஏன் இந்தியாவிற்கு அதிக பெண் தொழில் முனைவோர் தேவையாக இருக்கிறது?. Dr S Karthikeyan, Assistant Professor, Department of Commerce, Government Arts College (Autonomous), Kumbakonam was the resource person.

TRINITY COLLEGE FOR WOMEN (ARTS & SCIENCE)

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ENTREPRENEURSHIP DEVELOPMENT CELL,
RESEARCH, DEVELOPMENT & INNOVATION CELL, SWAYAM CELL AND
DEPARTMENT OF COMMERCE

Jointly organise

One day Webinar Programme entitled

DIGITAL MARKETING - YESTERDAY ,TODAY AND TOMORROW

மின்னணு ஊடகம் மூலம் சந்தையிடுதல் - நேற்று இன்று நாளை



DR. N. RAMU
ASSOCIATE PROFESSOR IN MANAGEMENT
IFIM COLLEGE
BANGALORE.



Via Google meet

Date: 24.12.2020

Time : 3 PM

MR.P.K.SENGODAN, CHAIRMAN

ER.K.NALLUSAMY, SECRETARY

DR.M.R.LAKSHMINARAYANAN, PRINCIPAL
DR.ARASUPARAMESWARAN, DIRECTOR-ACADEMIC
DR.G.SELVALAKSHMI, COORDINATOR, EDC
HEAD, DEPARTMENT OF COMMERCE,
DR.N.ELAMATHI, COORDINATOR, RDIC ,
SWAYAM MEMBERS & FACULTY OF COMMERCE, TRINITY COLLEGE FOR WOMEN.

PROGRAMME

Date: 24-12-2020, Thursday

Time: 3.00 PM

Venue: Google Meet

- Welcome Address of the : **Dr.M.R.Lakshiminarayanan,**
Chief Guest
Principal,
Trinity College for Women,
- Presidential Address : **Thiru.P.K.Sengodan,**
Chairman,
Trinity College for Women,
- Felicitation Address : **Er.K.Nallusamy,**
Secretary,
Trinity College for Women,
Dr.S.Arasuparameswaran,
Director-Academic,
Trinity College for Women,
- Introduction of the Guest : **Dr.M.Sasikala**
Assistant Professor in Commerce,
Trinity College for Women,
- Special Address : **Dr.N.Ramu**
Associate Professor in Management,
IFIM College,Bangalore.
- Feedback session
- Vote of Thanks : **Mrs.G.Nithya**
Assistant Professor



The Entrepreneurship Development Cell (EDC), Research, Development and Innovation Cell (RDIC), SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) and the department of Commerce jointly organized a 1 day webinar event on 24.12.2020. It was held through the Google Meet. The title of the webinar programme was “Digital Marketing – Yesterday, Today and Tomorrow (மின்னணு ஊடகம் மூலம் சந்தையிடுதல் - நேற்று இன்று நாளை). In this regard, Dr N. Ramu, Associate Professor in Management, IFIM College, Electronic City, Phase 1, Bengaluru, Karnataka state was the invited speaker.



TRINITY COLLEGE FOR WOMEN (ARTS&SCIENCE) NAMAKKAL

Permanently Affiliated to Periyar University - Salem-11

2(f) & 12(b) Status granted by UGC - New Delhi

DEPARTMENT OF COMMERCE, PLACEMENT CELL, RESEARCH, DEVELOPMENT AND INNOVATION CELL

Jointly organize

A one day web based Google meet event on 5th January 2021

HUMAN RESOURCE COMPLICATIONS- ITS CONTEMPORARY ISSUES & CHALLENGES



Dr. G. KUMAR

ASSISTANT PROFESSOR IN COMMERCE

Thiru. A. Govindasamy Govt. Arts College

(Affiliated to Thiruvalluvar University)

TINDIVANAM

Time: 3 PM

With Warm Regards

Mr.P.K.Sengodan, Chairman

Er.K.Nallusamy, Secretary

Dr. M.N.Lakshminarayanan, Principal

Dr.Arasuparameswaran,

Director - Academic

Dr. G. Selvalakshmi

Head, Department of Commerce

Faculty of Commerce

RDIC Coordinator

Dr. N. Eamathi & members of

Placement cell

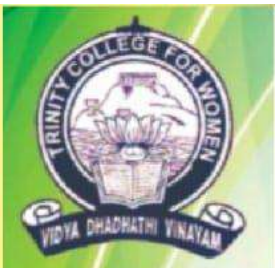
PROGRAMME

Date: 05-01-2021, Tuesday

Time: 3.00 PM

Venue: Google Meet

- Welcome Address of the : **Dr.M.R.Lakshiminarayanan,**
Chief Guest
Principal,
Trinity College for Women,
- Presidential Address : **Thiru.P.K.Sengodan,**
Chairman,
Trinity College for Women,
- Felicitation Address : **Er.K.Nallusamy,**
Secretary,
Trinity College for Women,
Dr.S.Arasuparameswaran,
Director-Academic,
Trinity College for Women,
- Introduction of the Guest : **Dr.L.Tamilselvi**
Assistant Professor in Commerce,
Trinity College for Women,
- Special Address : **DrG.Kumar**
Assistant Professor in Commerce,
Thiru A.Govindasamy Govt. Arts College,
Tindivanam.
- Feedback session
- Vote of Thanks : **Mrs.G.Sathiyasangari**
Assistant Professor



TRINITY COLLEGE FOR WOMEN (ARTS&SCIENCE)

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**DEPARTMENT OF COMMERCE, NSS, RRC, YRC,
RESEARCH , DEVELOPMENT & INNOVATION CELL AND
SWAYAM**

Jointly Organize

A One day webinar on

Digital India- Necessity and Importance



**DR. S. PARVATHI
ASSISTANT PROFESSOR IN ECONOMICS
KANDASWAMI KANDAR'S COLLEGE
PARAMATHI - VELUR
NAMAKKAL (DT)**

Date: 07.01.2021

Time: 10.30.AM

Via



With regards

**MR.P.K.SENGODAN, CHAIRMAN
ER.K.NALLUSAMY, SECRETARY
DR. M.R.LAKSHMINARAYANAN,
PRINCIPAL
DR.ARASUPARAMESWARAN,
DIRECTOR – ACADEMIC**

**DR. G. SELVALAKSHMI
HEAD, DEPARTMENT OF COMMERCE
NSS PROGRAMME OFFICERS
DR.M.SASIKALA & MRS.S.JAYAMATHI
RRC PROGRAMME OFFICER
MR.N.S.SENTHILKUMAR
YRC PROGRAMME OFFICER DR.R.SAVITHRI
RDIC COORDINATOR
DR. N. ELAMATHI
SWAYAM MEMBERS & FACULTY OF COMMERCE**

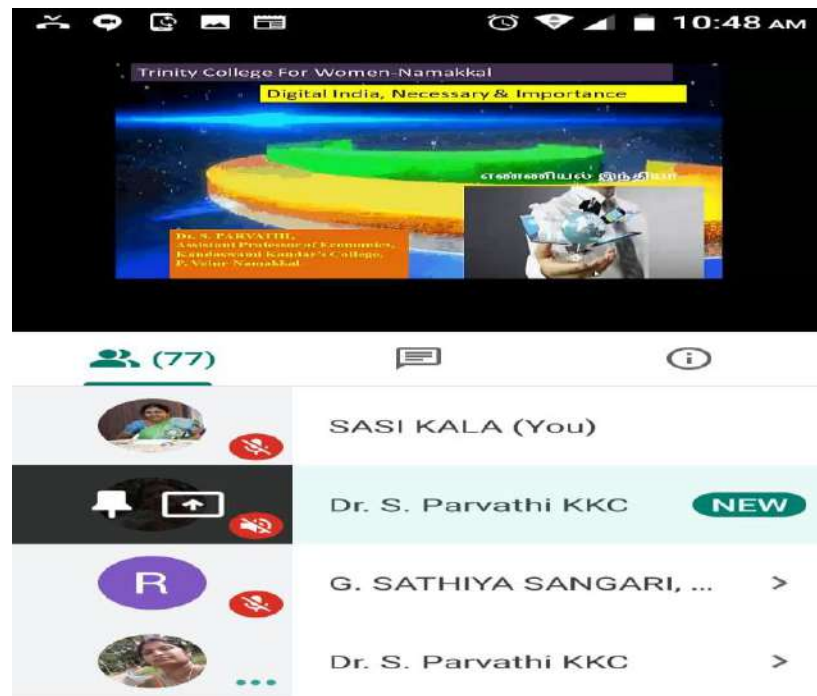
PROGRAMME

Date: 07-01-2021, Thursday

Time: 10.30 AM

Venue: Google Meet

Welcome Address of the Chief Guest	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women, Dr.S.Arasuparameswaran, Director-Academic, Trinity College for Women,
Introduction of the Guest	:	Dr.G.Selvalakshmi Assistant Professor in Commerce, Trinity College for Women,
Special Address	:	Dr.S.Parvathi Assistant Professor in Economics, Kandaswami Kandars College, P.Velur, Namakkal.
Feedback session		
Vote of Thanks	:	Dr.S.Devi



- *** On behalf of our College department of Commerce, National Service Scheme, Youth Red Cross, Red Ribbon Club, Research, Development and Innovation Cell and SWAYAM jointly organized a one day webinar event entitled “Digital India – Necessity and Importance” on 07th January 2020. It was held through the Google Meet of Video Conferencing. Dr S. Parvathi, Assistant Professor in Economics, Kandaswami Kandar’s College, Paramathi-Velur, Namakkal was the invited speaker. In general, Indian economy is benefiting and favouring digitizations. Digital transactions have been an essential and integral part of human evolution. Almost, India has more or less 46 million internet users. The internet economy which is also referred to as the digital revolution is expected to create new employment opportunities for market growth and jobs. This digital revolution will generate many chances and opportunities for businesses in the next 30 to 40 years, she focused. Beside that she explained the pillars of digital india such as broadband highways, universal access to mobile connectivity, E-Kranti – Electronic Delivery of services, Information for all, E-governance (Paperless Technology), Electronics Manufacturing, IT for jobs, Early Harvest Programs, etc.,



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**DEPARTMENT OF COMMERCE, RDIC, SWAYAM &
PLACEMENT**

Jointly Organise

A One day Web based Event on 8th January 2021

"YOUR FIRST PAY CHEQUE"



**Er. C.K. ARIVAZHAGAN, BE
Empaneled Trainer to BSE**

TIME: 1 PM JOIN-ZOOM MEET

With Regards

Mr.P.K.Sengodan, Chairman

Er.K.Nallusamy, Secretary

Dr.M.R.Lakshiminarayanan, Principal

Dr.Arasuparameswaran, Director-Academic

Dr.G.Selvalakshmi, HOD

Department of Commerce, Faculty of Commerce

Dr.N.Elamathi, Coordinator, RDIC

Members of Swayam & Placement Cell

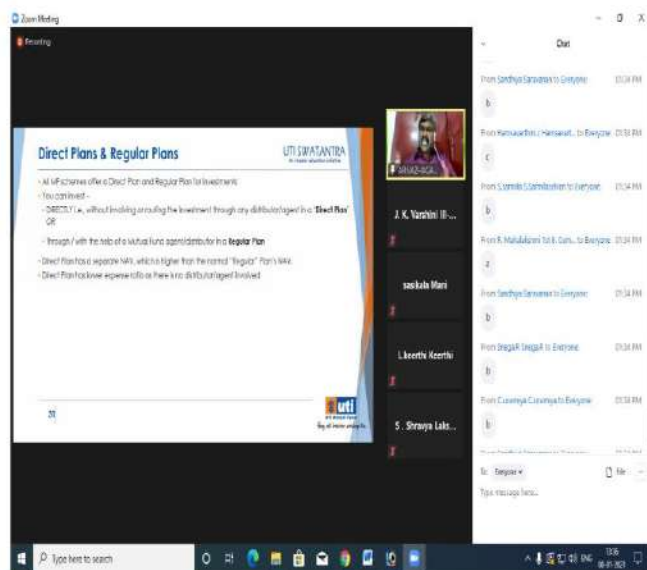
PROGRAMME

Date: 08-01-2021, Friday

Time: 1.00 pM

Venue: Google Meet

Welcome Address of the Chief Guest	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women, Dr.S.Arasuparameswaran, Director-Academic, Trinity College for Women,
Introduction of the Guest	:	Mrs.G.Nithya Assistant Professor in Commerce, Trinity College for Women,
Special Address	:	Er.C.K. Arivazhagan, BE Empaneled Trainer to BSE,
Feedback session		
Vote of Thanks	:	Mrs. D.Valarmathi



Getting our first salary is a big achievement and calls for festivities. In this regard, on behalf of, The Department of Commerce, Research, Development & Innovative Cell, SWAYAM and Placement Cell jointly conducted a one day webinar event entitled “Your First Pay Cheque” on 8th January 2021 (Friday) @ 1 PM. This event is to be held through the Zoom Meet.

- Er. C.K. ARIVAZHAGAN, B.E., Empaneled Trainer to Bombay Stock Exchange, Coimbatore is the resource person. He gave an addressed some saving tips like deposits in banking organizations, creating emergency fund, investments in health and term insurance, mutual funds, etc., Our first pay cheque is a award for all of the hard work and endeavor. We put into our new job and the initial job a hunting down. It also marks the starting point of our monetary and financial life, an opportunity to create and generate a money management system that will set up for achievement in the long term, he pointed out.



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**DEPARTMENT OF COMMERCE,
ENTREPRENEURSHIP DEVELOPMENT CELL &
SWAYAM**

Jointly Organize

A One day webinar on

*why do we create a woman employer
instead of a woman employee?*



**DR. S. SUBADRA
ASSISTANT PROFESSOR AND HEAD
DEPARTMENT OF COMMERCE
NAMAKKAL KAVIGNAR
RAMALINGAM GOVERNMENT
ARTS COLLEGE FOR WOMEN,
NAMAKKAL, TAMILNADU**

Date: 11.02.2021

Time: 02.30.PM

Via : Google Meet

With regards

**Mr.P.K.Sengodan, Chairman
Er.K.Nallusamy, Secretary
Dr. M.R.Lakshminarayanan,
Principal
Dr.Arasuparameswaran,
Director – Academic
Mr. N. S. SenthilKumar
Administrative Officer**

**Dr. G. Selvalakshmi
Head, Department of Commerce
& EDC Coordinator
Faculty of commerce:
Dr.M.Sasikala
Mrs. G. Nithya
Dr. L. Tamilselvi
Mrs. G. Sathiya sangari
Mrs. D. Valarmathi
Dr. S. Devi & SWAYAM Members**

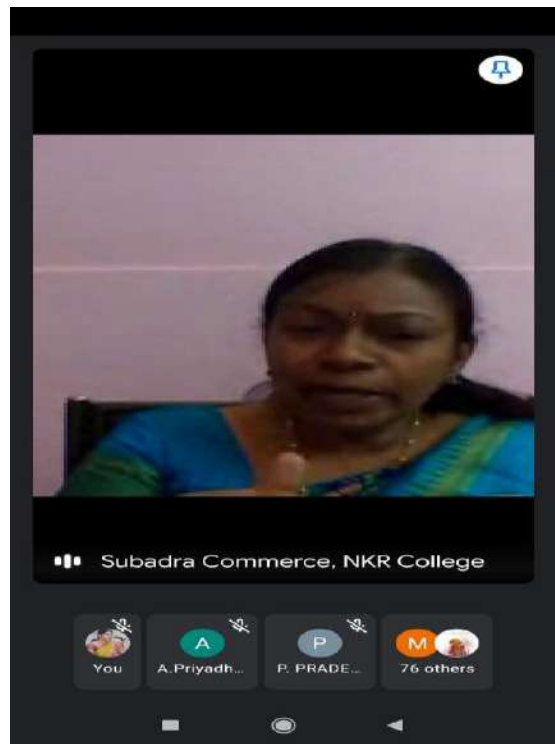
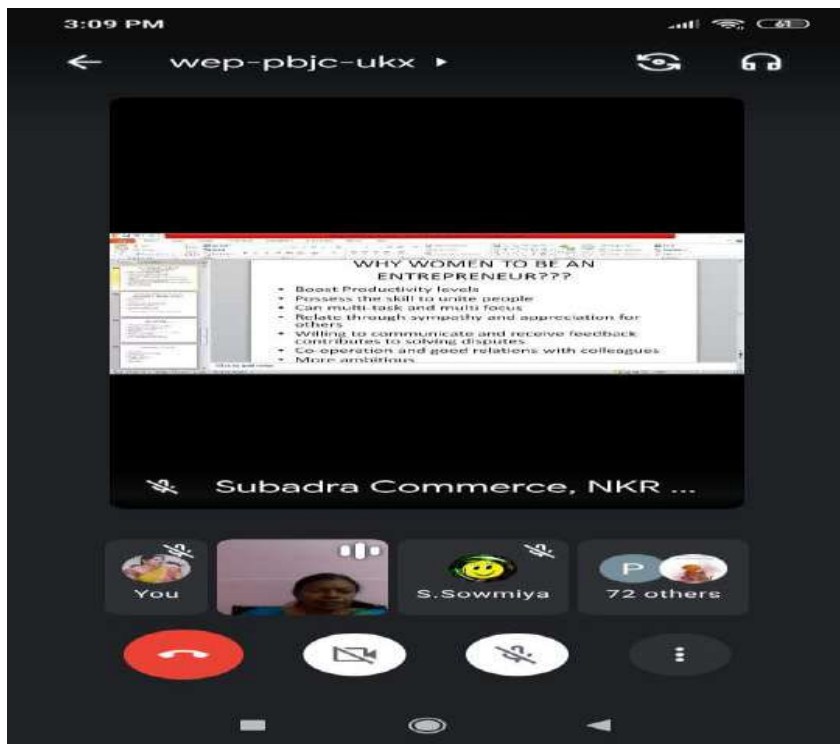
PROGRAMME

Date: 11-2-2021, *Thursday*

Time: 2.30 pM

Venue: *Google Meet*

- Welcome Address of the : ***Dr.M.R.Lakshiminarayanan,***
Chief Guest Principal,
Trinity College for Women,
- Presidential Address : ***Thiru.P.K.Sengodan,***
Chairman,
Trinity College for Women,
- Felicitation Address : ***Er.K.Nallusamy,***
Secretary,
Trinity College for Women,
Dr.S.Arasuparameswaran,
Director-Academic,
Trinity College for Women,
- Introduction of the Guest : ***Mrs.G.Sathiya Sangari***
Assistant Professor in Commerce,
Trinity College for Women,
- Special Address : ***Dr.S.Subadra,***
Assistant Professor & Head,
Department of Commerce,
N.K.R.Govt. Arts College for Women,
Namakkal.
- Feedback session
- Vote of Thanks : ***Dr.M.Sasikala***



- Entrepreneurship Development Cell (EDC), Research, Development and Innovation Cell (RDIC), SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) and the department of Commerce of Trinity College for Women (Arts and Science), Namakkal jointly organized a one day webinar programme on 11.02.2021 Conducted by Dr.S.SUBADRA, Assistant Professor and Head, Department of Commerce, NKR GOVT Arts college for Women Namakkal. This event was held through the video conferencing of Google Meet.



**ENTREPRENEURSHIP DEVELOPMENT CELL, INTERNAL
QUALITY ASSURANCE CELL AND RESEARCH,
DEVELOPMENT & INNOVATION CELL**

IN ASSOCIATION WITH

**PG AND RESEARCH DEPARTMENT OF COMMERCE,
TRINITY COLLEGE FOR WOMEN (ARTS AND SCIENCE)**

NAMAKKAL - 637 002 TAMIL NADU, INDIA

**(Permanently Affiliated to Periyar University, Salem & Recognized
by UGC, New Delhi under the section of 2(f) and 12(b) of UGC Act 1956)**

PU – IEDP HUB, SALEM

Conduct

A one day webinar event in the title of

**“AN OVERVIEW OF ENTREPRENEURSHIP IN SMALL
AND MEDIUM SCALE INDUSTRIES”**



Name of the Invited Speaker

Dr. G. BHOOPATHY

Associate Professor

PG and Research Department of Commerce

Rathnavel Subramaniam College of Arts and

Science (Autonomous)

Sulur – 641 402, Coimbatore District

Date - 21st May 2021 - Friday @ 10.15 AM - Via- Google Meet

With kind regards

Mr. P.K. Sengodan, Chairman

Er. K. Nallusamy, Secretary

Dr. M.R. Lakshminarayanan, Principal

Dr. Arasuparameswaran, Director – Academic

Dr.G. Selvalakshmi, Coordinator - EDC

Dr. N. Elamathi, Coordinator - IQAC

Mrs. R. Navamani, Asst. Coordinator - IQAC

Mr. N.S. Senthilkumar, Administrative Officer

PROGRAMME

Date: 21-5-2021, *Friday*

Time: 10.15 AM

Venue: Google Meet

Welcome Address of the Chief Guest	:	<i>Dr.M.R.Lakshiminarayanan,</i> Principal, Trinity College for Women,
Presidential Address	:	<i>Thiru.P.K.Sengodan,</i> Chairman, Trinity College for Women,
Felicitation Address	:	<i>Er.K.Nallusamy,</i> Secretary, Trinity College for Women, <i>Dr.S.Arasuparameswaran,</i> Director-Academic, Trinity College for Women,
Introduction of the Guest	:	<i>Dr.L.Tamilselvi</i> Assistant Professor in Commerce, Trinity College for Women,
Special Address	:	<i>Dr.G.Bhoopathy,</i> Associate Professor, PG & Research Department of Commerce, Rathnavel subramaniam College of Arts & Science Sulur, Coimbatore (D.T).
Feedback session		
Vote of Thanks	:	<i>Dr.M.Sasikala</i> Assistant Professor in Commerce



NATIONAL SERVICE SCHEME

IN ASSOCIATION WITH

**PG AND RESEARCH DEPARTMENT OF COMMERCE,
TRINITY COLLEGE FOR WOMEN (ARTS & SCIENCE)**

NAMAKKAL - 637 002 TAMIL NADU, INDIA

**(Permanently Affiliated to Periyar University, Salem & Recognized
by UGC, New Delhi under the section of 2(f) and 12(b) of UGC Act 1956)**

*Organize a
One day webinar event on*
INDIAN ECONOMY AFTER COVID -19



Name of the Resource Person

Dr.N.NAGARAJAN

**ASSISTANT PROFESSOR, DEPARTMENT OF ECONOMICS
TIRUNELVELI DAKSHINA MARA NADAR SANGAM COLLEGE
T.KALLIKULAM - 627 113
RADHAPURAM (TK), TIRUNELVELI (DT)**

Date: 24.05.2021 @10.30 AM Via



With Warm Regards

Chairman, Secretary

Principal, Director Academic

HOD of Commerce & NSS Programme Officers

PROGRAMME

***Date:** 24-05-2021, Monday*

***Time:** 10.30 AM*

***Venue:** Google Meet*

- Welcome Address of the : ***Dr.M.R.Lakshiminarayanan,***
Chief Guest Principal,
Trinity College for Women,
- Presidential Address : ***Thiru.P.K.Sengodan,***
Chairman,
Trinity College for Women,
- Felicitatation Address : ***Er.K.Nallusamy,***
Secretary,
Trinity College for Women,
- Introduction of the Guest : ***Dr.S.Devi***
Assistant Professor in Economics
Trinity College for Women,
- Special Address : ***Dr.N.Nagarajan,***
Assistant Professor in Economics,
Dakshina Mara Nadar Sangam College,
T.Kallikulam,Radhapuram(T.K)
Tirunelveli(D.t)
- Feedback session
- Vote of Thanks : ***Dr.G.Selvalakshmi***



PG AND RESEARCH DEPARTMENT OF COMMERCE
IN COLLABORATION WITH
ENTREPRENEURSHIP DEVELOPMENT CELL, RESEARCH,
DEVELOPMENT & INNOVATION CELL AND INTERNAL QUALITY
ASSURANCE CELL,
TRINITY COLLEGE FOR WOMEN (ARTS & SCIENCE)
NAMAKKAL - 637 002 TAMIL NADU, INDIA
(Permanently Affiliated to Periyar University, Salem & Recognized
by UGC, New Delhi under the section of 2(f) and 12(b) of UGC Act 1956)
ENTREPRENEURSHIP DEVELOPMENT & INNOVATION CELL,
PERIYAR UNIVERSITY, SALEM

Organize
A one day webinar programme entitled

"EMANCIPATION OF RURAL ENTREPRENEURSHIP"



Name of the Resource Person
Dr. G. Selvalakshmi
Coordinator, Entrepreneurship Development Cell/
AP & HOD of Commerce
Trinity College for Women (Arts and Science)
Namakkal - 637 002

Date: 25.05.2021 @ 10.30 AM Via - Google Meet
Best Wishes from

Mr. P.K. Sengodan, Chairman

Er. K. Nallusamy, Secretary

Dr M.R. Lakshiminarayanan, Principal

Dr. Arasuparameswaran, Director - Academic

Mr. N.S. Senthilkumar - Administrative Officer

Dr. N. Elamathi - Coordinator - IQAC

Mrs. R. Navamani - Assistant Coordinator - IQAC

Faculty, Department of Commerce

PROGRAMME

Date: 25-05-2021, Tuesday

Time: 10.30 AM

Venue: Google Meet

Welcome Address of the Chief Guest	:	Dr.M.R.Lakshiminarayanan, Principal, Trinity College for Women,
Presidential Address	:	Thiru.P.K.Sengodan, Chairman, Trinity College for Women,
Felicitation Address	:	Er.K.Nallusamy, Secretary, Trinity College for Women,
Introduction of the Guest	:	Dr.M.Sasikala Assistant Professor in Commerce Trinity College for Women,
Special Address	:	Dr.G.Selvalakshmi, EDC Co-ordinator Assistant Professor and Head, Department of Commerce, Trinity College for Women, Namakkal(D.T)
Feedback session		
Vote of Thanks	:	Mrs.G.Nithya

