



TRINITY COLLEGE FOR WOMEN NAMAKKAL

Department of Computer Science

E-COMMERCE

EVEN Semester

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Definition of E-Commerce

- E-Commerce or Electronic commerce is a process of buying, selling, transferring, or exchanging products, services, and/or information via electronic networks and computers

Types of E-commerce

- **Business-to-business (B2B)**
- **Business-to-consumer (B2C)**
- **Consumer-to-consumer (C2C)**
- **Consumer-to-business (C2B)**
- **Business-to-administration (B2A)**
- **Consumer-to-administration (C2A)**
- **Mobile e-commerce (M-commerce)**

Business-to-business (B2B)

- **(B2B)** e-commerce refers to the electronic exchange of products, services or information between businesses rather than between businesses and consumers.
- Examples include online directories and product and supply exchange websites that allow businesses to search for products, services and information and to initiate transactions through e-procurement interfaces.

Business-to-consumer (B2C)

- **Business-to-consumer (B2C)** is the retail part of e-commerce on the internet. It is when businesses sell products, services or information directly to consumers.
- Today, there are innumerable virtual stores and malls on the internet selling all types of consumer goods. The most recognized example of these sites are Amazon, Flipcart which dominates the B2C market.

Consumer-to-consumer (C2C)

- **Consumer-to-consumer (C2C)** is a type of e-commerce in which consumers trade products, services and information with each other online. These transactions are generally conducted through a third party that provides an online platform on which the transactions are carried out.

Consumer-to-business (C2B)

- **Consumer-to-business (C2B)** is a type of e-commerce in which consumers make their products and services available online for companies to bid on and purchase. This is the opposite of the traditional commerce model of B2C.
- A popular example of a C2B platform is a market that sells royalty-free photographs, images, media and design elements, such as iStock. Another example would be a job board.

Business-to-administration (B2A)

- **Business-to-administration (B2A)** refers to transactions conducted online between companies and public administration or government bodies. Many branches of government are dependent on e-services or products in one way or another, especially when it comes to legal documents, registers, social security, fiscals and employment. Businesses can supply these electronically.

Consumer-to-administration (C2A)

- **Consumer-to-administration (C2A)** refers to transactions conducted online between individual consumers and public administration or government bodies.
- **Education.** Disseminating information, distance learning/online lectures, etc.
- **Social security.** Distributing information, making payments, etc.
- **Taxes.** filing tax returns, making payments, etc.
- **Health.** Making appointments, providing information about illnesses, making health services payments, etc

THANK YOU

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