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(Arts and Science), Trinity Nagar, Mohanur Road,
Namakkal – 637 002,
Tamil Nadu state, India

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(Accredited by NAAC – A Plus Grade)

THREE MONTHS REPORT OF UNNAT BHARAT ABHIYAN CELL

(From 01st October 2023 to 31st December 2023)

S.No	Date of the programme	Title of the Programme
01	02.10.2023	Gandhi Jayanthi – Grama Sabha Meeting
02	03.10.2023	Door to Door Campaign - Awareness Programme on Rainy Season Diseases Like Malaria, Dengue, Typhoid, etc.
03	04.10.2023	Inauguration Programme - <u>3 months free tailoring programme for rural women in and around Aniyapuram village, Namakkal</u>
04	25.10.2023	Maati Mera Desh (My Soil, My Country).
05	03.11.2023	Observance of vigilance awareness week – Taking Pledge
06	06.11.2023	Diwali Festival – Display and trade of affordable prices – handloom sarees
07	07.11.2023	Tree Plantation Programme
08	25 & 26.11.2023	Workshop on “Rural Development”
09	05.12.2023	Celebration of World Soil Day
10	09.12.2023	Observation of International Anti-Corruption Pledge
11	21.12.2023	“Meri Maati Mera Desh” campaign, an idea to observe India’s soil and valour,
12	28.12.2023	Programme on “Vegetable Home Gardening”
13	29.12.2023	Valedictory Programme - <u>3 months free tailoring programme for rural women in and around Aniyapuram village, Namakkal</u>

1. Grama Sabha Meeting on October 2, 2023

The Grama Sabha meeting in the village panchayat was held across India on October 2, 2023 (the birth anniversary of Mahatma Gandhiji) under the theme "Everything for everyone."

It aims for inclusive, accountable, and people-centric local administration. On this subject, UBA adopted village representatives (Vagurampatti, Aniyapuram, Parali, Tholur,

and Pettapalayam in Namakkal District) along with the few students of the college who attended that Grama Sabha Meeting on 2nd October 2023. The presidents of the villages highlighted the various welfare schemes of Governments (both central and state governments). Also, they elucidated awareness to prevent dengue, rainwater harvesting, and precautionary measures for the north-east monsoon.

On behalf of the Unnat Bharat Abhiyan Cell of Trinity College for Women, Namakkal, Mrs. R. Navamani (UBA Representative of Pettapalayam village), Mrs. S. Priya (UBA Representative of Aniyapuram village), Mrs. V. Gokila (UBA Representative of Vagurampatti village), Dr. A. Latha (UBA Representative of Parali village), Mrs. D. Prabha (UBA Representative of Tholur village), and Mrs. S. Hemalatha, Coordinator, UBA Cell, interacted with the concerned presidents of the village.

2. Event on “Unnat Bharat Abhiyan Cell”

On behalf of the Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal has organised a one-day event entitled “Door to Door Campaign: Awareness Programme on Rainy Season Diseases Like Malaria, Dengue, Typhoid, etc.” on October 3, 2023, in the adopted village (Aniyapuram) of UBA of our College.

Mrs. S. Hemalatha, Coordinator, Unnat Bharat Abhiyan Cell, and the two students of Trinity College for Women (Ms. P. Sarathi, III B.Com., and Ms. M. Dharshini, III B.Com., CA) have explained the various rainy season diseases such as dengue, malaria, typhoid, hepatitis, diarrhoea, and Leptospirosis to the people of Aniyapuram and Chinnapethampatti villages in Mohanur Block, Namakkal District. Also, they addressed the villagers of these places and shared their views related to the prevention of diseases in the situation of climate change.

3. Inauguration Programme on “3 months free tailoring programme for rural women in and around Aniyapuram village, Namakkal” under the auspices of Unnat Bharat Abhiyan Cell

The Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, and Rathinasabapathy Environmental Rural Development Organisation, Namakkal, are going to jointly conduct the 3-month event on “Imparting tailoring skill programmes for rural women in and around Aniyapuram Village” from October 4, 2023, to December 31, 2023, in Aniyapuram, Mohanur Taluk, Namakkal District. The training period is three months. On this subject, an inauguration function was held on October 4, 2023, at the Village Panchayat Office, Aniyapuram.

Er. K. Nallusamy, Chairman; Mrs. Aruna Selvaraj, Executive Director; Dr. M.R. Lakshiminarayanan, Principal; Mr. M. Thillai Sivakumar, Director, Rathinasabapathy Environmental Rural Development Organisation, Namakkal; Mr. S. Murugesan, President, Mrs. S. Dhanalakshmi, Vice-President, Mr. P. Velmurugan, Secretary, Mr. N. Sudhakar, Ward Member, Aniyapuram Village; and the UBA representatives of the College, Mrs. R. Navamani (Pettapalayam), Mrs. S. Priya (Aniyapuram), Dr. A. Latha (Parali), Mrs. V. Gokila (Vagurampatti), Mrs. D. Prabha (Tholur), Mrs. S. Hemalatha, Coordinator of UBA Cell, Mrs. V. Gayathri, AP in Computer Science, Mrs. K. Nirmala, Village Administrative Officer, Aniyapuram, The trainer, Mrs. R. Deepika, the staff of RERDO, Mr. K. Pravin, and some of the students of the college participated in this inauguration ceremony.

There is no possibility of getting agricultural-related work for rural women all day. This tailoring training will be helpful for rural women's empowerment. If they have a single machine in their home, their livelihood is highly improved, Er. K. Nallusamy, Chairman, pointed out.

Agriculture-related functions are not available for all 365 days in a year. Due to their increased family income, tailoring training will be given to the rural women in and around Aniyapuram village. Five sewing machines have been allotted, as have tailoring experts who have also been appointed. This training will be helpful to them, and their livelihood will also increase, as Mr. M. Thillai Sivakumar denoted.

More than 25 women in the villages around Aniyapuram, like Aniyapurampudur, Parali, and Chinnapethampatti, have actively taken part.

4. Programme on "Meri Maati Mera Desh" (my soil, my country)

As a part of Azadi Ka Amrit Mahotsav (75th India's independence day celebrations), Nehru Yuva Kendra (Ministry of Youth Affairs and Sports, Government of India), Namakkal, India Post, Namakkal division, and the National Service Scheme, Youth Red Cross, Red Ribbon Club, and Unnat Bharat Abhiyan Cell of Trinity College for Women, Namakkal jointly conducted the programme entitled "Block Level Meri Maati Mera Desh (Maati Ka Namaan Veeronka Vandan/Amlesh Yatra): Building of clay and salutation to the brave on 25th October 2023 in the college premises. The main aim of the programme is Meri Maati Mera Desh (my soil, my country). It also includes honouring freedom fighters, who protect the nation and families of brave or freedom fighters. All the participants were taking the Panch Pran pledge with a fistful of soil. All the volunteers from NSS, YRC, RRC, and UBA Cell had collected their clay (soil) and put it in the pot.

(Krishnagiri), Kumbakonam and Thirubhuvanam (Thanjavur), Karaikudi-Chettinad (Sivagangai), Tenkasi, etc., were exhibited at that event. Many women from various places in and around Namakkal took part, and they purchased handloom saris at a discounted price.

This programme was organized by Mrs. S. Hemalatha, Coordinator of UBA.

The UBA adopted village's representatives Mrs. R. Navamani (Pettapalayam), Mrs. V. Gokila (Vagurampatti), Dr. A. Latha (Parali), Mrs. S. Priya (Aniyapuram) and Mrs. D. Prabha (Tholur) also took part.

7. Tree Plantation Programme

Under the auspices of Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, and M/s. Thangam Hospitals and Cancer Centre, Namakkal jointly conducted the "Tree Plantation Programme" on the campus of the college on November 7, 2023. The main aim of tree planting is to save our environment and beautify our lives. Trees are valuable gifts of nature. They are also known as the best friends of our society. Each and every student at our college is planting at least one tree in your house. It is the best service to our society, as the principal, Dr. M.R. Lakshiminarayanan, pointed out. Mrs. S. Hemalatha, Coordinator of UBA Cell and Mrs. V. Gokila, Representative of UBA adopted village of Vagurampatti also took part.

8. Workshop on "Rural Development"

On behalf of the Rural Development and Panchayat Raj Department, Government of Tamil Nadu, State Institute of Rural Development and Panchayat Raj, Tamil Nadu State conducted a two-day event titled "Stakeholder consultative workshop on providing hand-holding support to village panchayats in preparation of village panchayat development plan," held at SIRDPR premises, Maraimalai Nagar, Chengalpattu District, on November 25th and 26th, 2023.

The details of resource persons

Name and designation of the resource person	Title of the topic delivered
Mr. P. Selvarajan, Director - SIRDPR	The overall highlight of the programme
Dr. G. Palanidurai, Professor (Retd), Gandhigram Rural University, Dindigul	Opening remarks of the programme
Mr. K. Ramamurthy, Former Director – SIRDPR	A brief introduction to the VPDR programme

Mr. A. Arputharaj	Preparation of the GRDP for 2024–25
Mr. Kirubhakaran, Faculty of SIRDPR	Localization of SDGs and achieving them through GRDP
Mr. Venugopal, Assistant Director – Retd	29 subjects devolved to the panchayats as per the constitution
Dr. Deepamala, Founder, Research and Action Centre for Local Democracy	Preparation of the Grama Panchayat Development Plan: Experiences
Dr. Ravichandran, RC (UBA), Gandhigram	Unnat Bharat Abhiyan: The Role of Educational Institutions
Mr. Sundaresan, National Consultant	Expected roles and functions of the participating institutions in the VPDP

The twin objectives of the panchayat raj, as envisaged by the Indian constitution, are local economic development and social justice. Village growth is our country's growth. Each and every higher educational institution as well as non-governmental organisations should take the necessary steps to implement the village panchayat development plan, focusing on the localization of sustainable development goals, as the resource persons pointed out.

On behalf of Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, Mr. M. Thillai Sivakumar, External Member of Internal Quality Assurance Cell & Director, Rathinasabapathi Environmental Rural Development Organisation—Non-Governmental Organisation (RERO-NGO), Namakkal, has participated and he presented the UBA activities of the College for the past 2 years through the PowerPoint presentation.

9. Celebration of world soil day

Owing to the observation of World Soil Day (December 5, 2023), Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, conducted an awareness programme on that day. Ms. T. Kasthuri, second-year M.A., Tamil, Trinity College for Women, Namakkal, delivered the topic entitled "Soil Conservation and Water Conservation (□□□ □□□□□□□□□□ & □□□□□□ □□□□□□□□□□ Ms. C. Selvamani, second-year M.A., Tamil, Trinity College for Women, Namakkal, presented the topic titled "Save Soil, Save Livelihood." □□□□□ □□□□□□□□□□ □□□□□□□□□□□□□□□□□□□.....On account of the usage of fertilisers, chemicals, and pesticides in our cultivable land, the soil is barren. We have to switch over to organic farming. This organic farming gives us healthy food and a wealthy life, they highlighted

10. Observation of the International Anti-Corruption Day pledge

On behalf of the Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, observed “International Anti-Corruption Day” on December 9, 2023, to raise awareness on the significance of a corruption-free society. Students of the college administered the pledge with the theme "corruption-free India for a developed nation." Mrs. S. Hemalatha, Coordinator of UBA Cell and Assistant Professor in Tamil, Trinity College for Women, Namakkal, made arrangements.

11. Meri Maati Mera Desh Programme

As part of the Azadi Ka Amrit Mahotsav, under the auspices of Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, and Nehru Yuvakendra, Namakkal jointly celebrated the “Meri Maati Mera Desh” campaign, an idea to observe India’s soil and valour, at the college campus on December 21, 2023.

The event commenced with a welcome speech by the principal, Dr. M.R. Lakshiminarayanan.

The Director, Academic Dr. Arasuparameswaran, briefed the students about the significance of the event and the role of the young minds in this endeavour.

All faculty and students of the college enthusiastically participated in the event.

In addition, on behalf of Nehru Yuvakendra, 50 T-shirts (containing the words “Meri Maati Mera Desh”) were distributed to the participants. Apart from that, a tree plantation programme was held on that occasion. More than 20 tree saplings were planted on the college campus. Mr. R.S. Arun, Multi-Tasking Staff, and Mr. S. Karthik, National Youth Volunteer, Sendamangalam, Namakkal district, also took part.

The overall proceedings of the event were conducted by Mrs. V. Archana, Director of Physical Education at the College.

12. Programme on “Vegetable Home Gardening”

Under the auspices of Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, and Rathinasabapathi Environmental Rural Development Organisation (RERO), Namakkal, jointly conducted an event entitled “Vegetable Home Gardening Promotion for Rural Women in and around Aniyapuram Village” on December 28, 2023. It was held in the UBA-adopted village of Aniyapuram, Mohanur Taluk, Namakkal District.

Er. K. Nallusamy, Chairman of Trinity College for Women, Namakkal, inaugurated the programme. Vegetables are essentials in our day-to-day lives. Due to the production of vegetables in our home, we get pure, fresh vegetables. Apart from that, our health is also improved and strengthened. We save our money, it is eco-friendly, and we obtain healthy food, he said.

Mrs. Aruna Selvaraj, Executive Director, the Principal Dr. M.R. Lakshiminarayanan, The Director - Academic Dr. Arasuparameswaran, Mr. M. Thillai Sivakumar, Director, Rathinasabapathy Environmental Rural Development Organisation, Namakkal; Mrs. R. Navamani (UBA village representative of Pettapalayam village), Mrs. S. Priya (UBA village representative of Aniyapuram), Mrs. V.Gokila, (UBA village representative of Vagurampatti), Mrs. D. Prabha, (UBA village representative of Tholur), Mrs. V. Gayathri (UBA village representative (Adjacent) of Parali village, Mrs. S. Hemalatha, Coordinator. UBA, Mrs. P. Suganthi, Development Officer, Mrs. P. Poojitha, Community Facilitator, ICICI Foundation for Inclusive Growth, Aniyapuram. Namakkal, Mrs. K. Mekala, AP in Computer Science of the College, Mr. P. Velmurugan, Secretary, Aniyapuram village; and Mr. N. Sudhakar, Ward Member (2), Aniyapuram, were also present on that occasion.

This programme was held with the objective of producing vegetables for the Aniyapuram people's homes' empty spaces and terrace roofs. The vegetable seeds, such as lady's finger, pumpkin, tomato, coriander, garden bear, brinjal, bottle gourd, bitter gourd, snake guard, sabre beans, etc.,

More than 150 vegetable seed pockets were distributed to the people of Aniyapuram and its surroundings with the help of the ICICI Foundation for Inclusive Growth, Aniyapuram village, Namakkal.

13. Valedictory programme on "Imparting tailoring skill programme for rural women in and around Aniyapuram village"

The Unnat Bharat Abhiyan Cell, Trinity College for Women, Namakkal, and Rathinasabapathy Environmental Rural Development Organisation, Namakkal, jointly conducted the 3-month free tailoring programme entitled "Imparting tailoring skill programme for rural women in and around Aniyapuram village" from October 4, 2023, to December 29, 2023.

On this subject, a valedictory function was held on December 29, 2023, in the community hall of Aniyapuram village, Mohanur Taluk, Namakkal District.

Dr. M.R. Lakshiminarayanan, principal of the college, welcomed the gathering. Mrs. Aruna Selvaraj, Executive Director, and Dr. Arasuparameswaran, Director, Academics of the College, delivered the felicitation address.

Er. K. Nallusamy, Chairman, Trinity College for Women, Namakkal, presided over the programme. This 3-month free tailoring course will be helpful for women's empowerment. All the beneficiaries who participated in that programme are asked to not waste this tailoring training programme. You should continue to implement in your home and increase your family income, he advised.

Mr. M. Thillai Sivakumar, Director, Rathinasabapathy Environmental Rural Development Organisation, Namakkal, said in his address, It is highly appreciated that all the participants did not take any unwanted leave during the period of these 3 months. They actively took part in that training programme. He denoted more than 30 women from Aniyapuram and its neighbouring areas of Tholur, Chinnapethampatti, Aniyapuram Pudur, ACT Nagar, and NPS Nagar participated in that 12 weeks programme.

Mrs. P. Suganthi, Development Officer, and Mrs. P. Poojitha, Community Facilitator, ICICI Foundation for Inclusive Growth, Aniyapuram village, Namakkal, Mr. P. Velmurugan, Secretary of Aniyapuram village; Mr. N. Sudhakar, Ward Member (2), Aniyapuram village; Mrs. K. Mekala, AP in Computer Science, The UBA adopted village representatives of the college Mrs. R. Navamani (Pettapalayam), Mrs. S. Priya (Aniyapuram), Mrs. V. Gokila (Vagurampatti), Mrs. D. Prabha (Tholur), Mrs. V. Gayathri (Adjacent to the UBA-adopted village of Parali), and Mrs. R. Deepika, Tailoring Trainer, Aniyapuram, also attended that programme.

Mrs. S. Hemalatha, Coordinator of UBA, Trinity College for Women, Namakkal proposed the vote of thanks.

The following programme beneficiaries have shared their views in that feedback session.

Mrs. A. Rajeswari, Aniyapuram Pudur, Aniyapuram village

On the first day, when I joined the three-month free tailoring training course, I did not know about sewing. At the end of the day, I stitched the various clothes like chudithar, nightie, blouse, and petticoat. I would like to express my special thanks to Trinity College for Women, Namakkal, and RERA, Namakkal.

Mrs. M. Vennila, Chinnapethampatti, Aniyapuram village

As a result of this 3-month training course, I learned that handicrafts are essential for women's development. This 90-day training programme gives me full satisfaction.

Mrs. R. Jeevitha, NPS Nagar, Aniyapuram village

After sending my husband to work and my children to school, I am going to take up sewing work for our family's additional income. This 3-month free tailoring course was very helpful to our family. I convey my gratitude to the college and the RERO.

Mrs. E. Manjula, ACT Nagar, Aniyapuram village

Now, tailors charge Rs. 10 to Rs. 15 to stitch a small piece of cloth. A thought arose in my mind about why we should buy a sewing machine at home. This training helped me to accomplish that. I pass on my special thanks to all the organizers.