

### Observation of World Creativity and Innovation Day & Intellectual Property Utsav

- The AICTE (All India Council for Technical Education) and the Ministry of Education, Innovation Cell have launched “IP UTSAV 2025” under the theme of “IP & Music: Feel the beat of IP.”

Owing to the celebration of International Creativity and Innovation Day & Intellectual Property Utsav, the Ministry of Education, Government of India, MOE’s Innovation Cell, Government of India, conducted an online programme under the theme of “IP UTSAV – IP & Music” – Feel the beat of IP” (Series of Master classes on Intellectual Property Rights) from 21st April 2025 to 26th April 2025. On this subject, our students, along with the students of Trinity College for Women, Namakkal, actively participated.

Date	Title of the Programme
21.04.2025	Inauguration of IP UTSAV & Celebration of World Creativity and Innovation Day
22.04.2025	Discover more with Design Registration
23.04.2025	Copy that! Copyrights uncovered
24.04.2025	Mark the spot” Trade Marks Talk
25.04.2025	Significance of IP Protection and Commercialization
26.04.2025	Patent to Product

#### On 21st April 2025

On the first day (21.04.2025), the IP Utsav Inauguration function as well as World Creativity and innovation day was observed.

ˆ Prof. T.G. Sitharam, Chairman, AICTE. Ministry of Education, Government of India, Dr. Abhay Jere, Vice-Chairman, AICTE & Chief Innovation Officer (CIO), Ministry of Education, Government of India, Dr. Sacha Vincent, Head of Selection, Economics and Statistics Division, and Co-editor of the Global Innovation Index (GII) of the WIPO & Prof. (Dr.) Unnat Pandit, Controller General of Patents Designs and trademarks, Registrar of Copyright and Geographical Indications, DPIIT, MOCI, Government of India were the resource persons.

They explained the various topics, like innovation initiatives for schools, technology design and entrepreneurship bootcamps, Smart India hackathon, the Kalam program for IP Literacy & Awareness, Role of MOE's Innovation Cell for the enhancement of higher education, the objectives and needs of New Education Policy for current generation students, etc.,

On 22nd April 2025

On the second day (22.04.2025), Dr. B.K. Chakravarthy, Prof & Dean, School of Design, Mahindra University, IIT-Bombay, Mumbai & Ms. Gouri Gargate, Assistant Professor, IIT – Kharagpur acted as the resource persons. They delivered the topic titled “Discover more with Design Registration”. They highlighted the various entrepreneurial activities, such as innovation in entrepreneurship, how to develop design thinking, Management of Intellectual Property Rights, Project Management, Registration of Design, Ways of safeguarding Intellectual Property Rights, etc.

On the third day (23.04.2025)

An online event titled “Copy that! Copyrights Uncovered” was held on 23rd April 2025. Ms. Anooja Padhee, Partner of K & S Partners, Intellectual Property Attorneys, Gurgaon, Haryana and Dr. Hemant Khosla, Senior Examiner of trademarks, GI Designated as Deputy Registrar of Copyrights, Ministry of Commerce and Industry, Government of India were the resource persons. They highlighted the various topics related to IPR, like the importance of copyrights, legal framework in India, copy rights act, role of ministry of Commerce and Industry, ownership and rights, literary works (including computer program), dramatic works, musical work, artist work, photography work, derivative works of cinematograph film, sound recording, commissioned work with person commissioning the work, work created in the course of employment – employer, economic rights, moral rights, etc.,

On the fourth day – 24th April 2025 -

A programme on “Mark the Spot: Trademark Talk” was held. Dr. Rahul Tanaja, Scientist, Patent Information Center, Department of Science and Technology, was the resource person.

He gave an exciting and informative session on TM (trademarks) and GI (Geographical Indications) to the IP UTSAV. His talk was very useful to the participants. They

understood how brands are built, protected and legally recognized. Apart from that, the session highlighted the logos and slogans for unique regional products and the significance of IP in shaping business identity and cultural heritage.

#### On the fifth day – 25th April 2025

A programme on “Significance of IP Protection and Commercialization“ was held on 25.04.2025. Dr. Sripathi Rao Kulkarni, Senior Principal Scientist, CSIR Innovation Complex, Mumbai was the speaker of the programme.

Intellectual property (IP) protection and commercialization are pivotal for economic development and innovation. "It gives us various benefits, like encouraging innovation & creativity, promoting economic growth, improving business competitiveness, strengthening world trade, supporting start – ups and small businesses, enhancing consumer confidence, attracting investment, it creates technological transfers, etc., " he said.

#### On the sixth day – 26th April 2025

A programme on “Patent to Product” was held on 26th April 2025 through the mode of online. Dr. Dara Ajay, Head, Technology Transfer Officer, IP Management Cell, IIT – Madras & Sh. Jai Veer, Assistant Controller Patents and Designs, DPIIT, Government of India were the resource person.

Entrepreneurs need to get patents for their entrepreneurship. New inventions, creating designs and symbols, literary works, artistic works, etc., are important to our innovative products. Each and every entrepreneur should apply for Intellectual Property Rights from the controller in general of patents, designs and trademarks, he stated. Also, he explained how patents are very helpful for entrepreneurs for their product innovation.

Apart from the students of the College, the faculty members of English, Mrs. G. Kannagi, Mrs. L.Deepika, Mrs. A. Revathi, Ms. M. Rekha, Mrs. P. Abirami, Dr. K. Gowrimala, Ms. S. Kavya, Ms. M.V. Mekavarshini, the faculty of Maths, Dr. S. Revathy, the faculty of Physics Dr. B. Lakshmi, Mrs. B. Kavitha, Dr. R. Sakunthaladevi, Mrs. V.

Kalaivani, Mrs. S. Sandhiya, The Department of Chemistry Mrs. V. Indirakumari, Dr. S. Anidha, Dr. S. Kalaivani, the faculty of Computer Science, Dr. N. Elamathi, Dr. R. Navamani, Mrs. S. Bhuvaneswari, Dr. A. Vijayasarithi, Mrs. S. Priya, Mrs. K. Mekala, Mrs. M. Malathi, Mrs. A. Kavitha, Dr. K. Vijayakumari, Mrs. V. Abirami, Mrs. D. Prabha, Mrs. V. Gayathri, Mrs. M. Kiruthika, the faculty of Commerce, Dr. M. Sasikala, Mrs. G. Nithya, Dr. S. Devi, Dr. G. Sathiya Sangari, Mrs. M. Umamaheswari, Mrs. M. Rajapadmavathi, Mrs. A. Rajeswari, Ms. P. Madhupriya, Ms. P. Dhanushiya, The Physical Director, Mrs. V. Archana and the former faculty of Physics, Mrs. K. Saranya took part in that online programme.